

TIAGO OLIVEIRA

Hej! I am a Creative based in Sweden, with more than 17 years of professional experience working in both advertising agencies and at the client side.

I love to work beyond platform or media limitations, crossing all disciplines from Print to Social Media content passing by BTL, Film and Branding.

CREATIVE DIRECTOR | ART DIRECTOR

www.tiagois.me | hello@tiagois.me



SKILLS

Personal

Passionate
Proactive
Creative
Team player
Leader
Hands on
Problem solver
Positive attitude

Interests

Arts
Fashion
Tech
Music
Innovation
Gaming
A.I. Creation

Practical

Concept Creation
Creative Development
Strategy
Art Direction
Creative Direction
Leadership
Digital Strategy
Print & Layout Design
Project Management
Brand Strategy

Tools

Photoshop
InDesign
Illustrator
Premiere
After Effects
Miro
Figma
Trello

LANGUAGES

Native **Portuguese**

Professional Proficiency **English, Spanish, Italian**

Intermediate **Swedish, Catalan**

EDUCATION

Leading Teams Course (online)

HYPER ISLAND

Mar 2022 - Jun 2021
Stockholm, Sweden

Art Direction & Copywriting

IED - ISTITUTO EUROPEO DI DESIGN

2005 - 2009
Spain & Italy

Language Mediation

and Intercultural Communicaiton

UNIVERSITÀ DEGLI STUDI DI MILANO

2002 - 2004
Milan (Italy)

Bachelor in Sculpture

FINE ARTS SCHOOL - UFRJ

2000- 2002
Rio de Janeiro (Brazil)

EXPERIENCE

Global Creative Lead - Experience Design

H&M - GLOBAL HEAD OFFICE

Sep 2022 - Current
Stockholm, Sweden

Senior Creative Art Director

THE ABSOLUT COMPANY

Feb 2022 - Aug 2022
Stockholm, Sweden

Creative Director

SPRICE

Nov 2021 - Feb 2022
Stockholm, Sweden

Growth Creative Strategist

EPIDEMIC SOUND

Mar 2021 - Sep 2022
Stockholm, Sweden

Senior Art Director

THE AMAZING SOCIETY

Feb 2017 -Feb 2021
Stockholm, Sweden

Senior Art Director

ADABISC FUTURE QATAR

May 2016 - Dec 2016
Doha, Qatar

Freelance Senior Art Director

EPIGRAM BRAND UNION
THE MARKETING STORE
ADAG COMUNICAÇÃO

Mar 2016 - May 2016
São Paulo, Brazil

Art Director

GEOMETRY GLOBAL - WPP

Oct 2010 - Mar 2013
São Paulo, Brazil

Jr. Art Director

ARMANDO TESTA

Jul 2006 -Aug 2008
Torino, Italy

ACHIEVEMENTS

El Ojo de Iberoamerica

2011

Shortlist

Film

Art Director's Club Italy

2008

Gold

Outdoor & Print

Art Director's Club Italy

2008

Bronze

Guerrilla